



FAIR
ppportunity

for Inclusive Employers
and Students with **DisAbilities**



Led by:

 **CareER**

An Award-winning Initiative of **COMMUNITY BUSINESS**

Fair Opportunity 2017

Background

2013

Started off by
Community
Business

2014, 2015

Co-host by CareER
and
Community
Business

2016, 2017

Host by CareER
Advisor: Community
Business



Fair Opp 2016

Gold Sponsors: 2

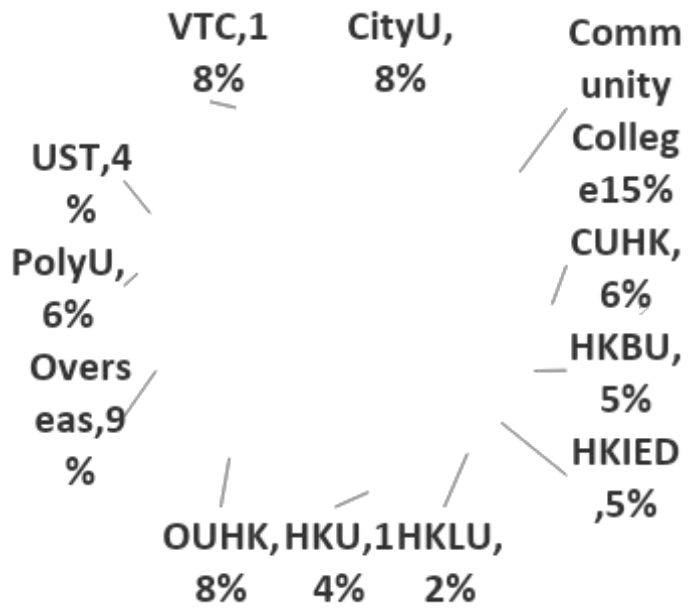


Participating Companies: 12

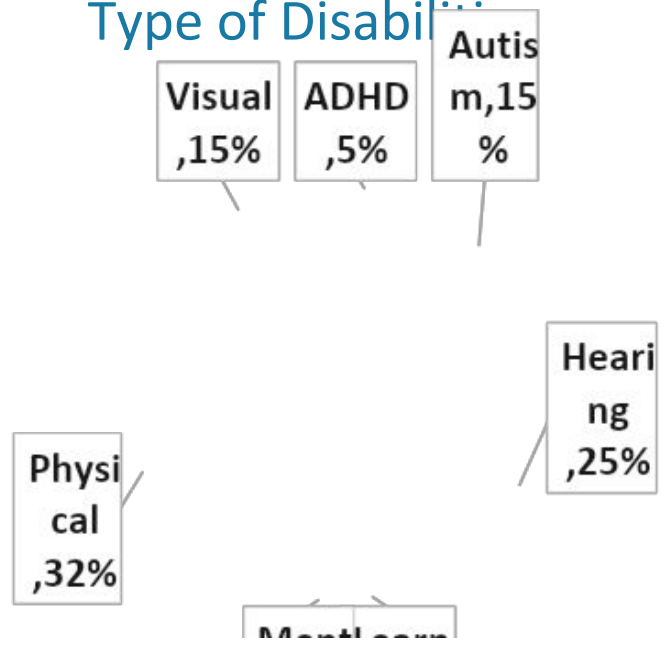


Total Participants: Over 80

Education Institution

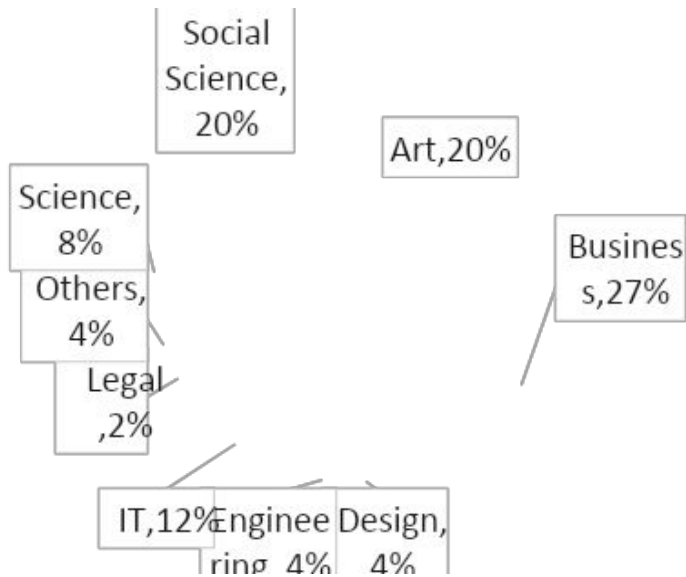


Type of Disability

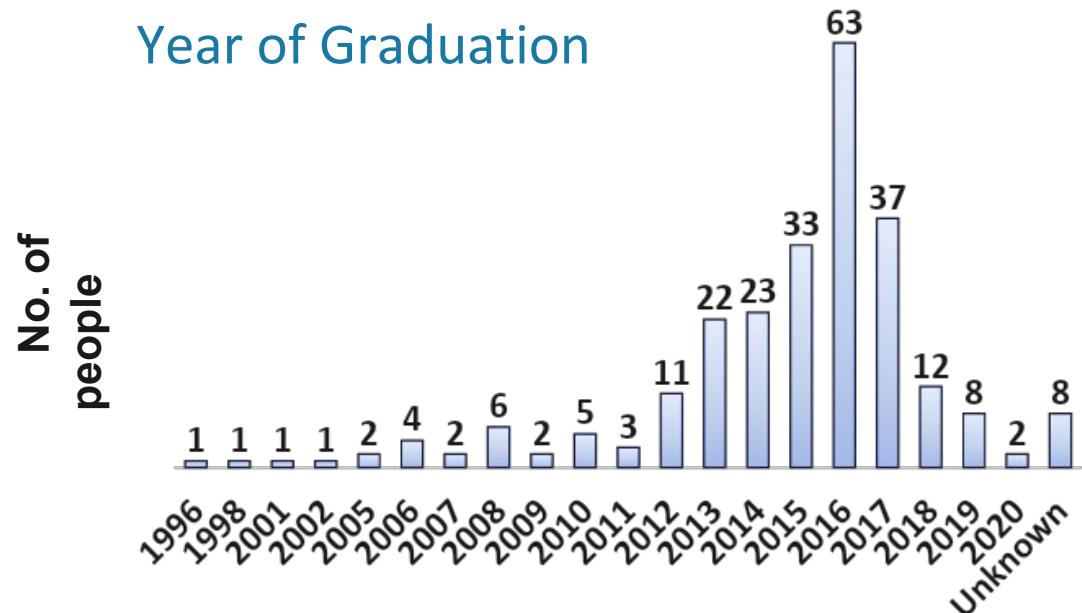


Student Profile 2016

Field of Studies



Year of Graduation



Follow Up

Participating Companies	Status
AIA HK	3 interviews 1 employed
HSBC	4 shortlisted
JPM	8 interviews 1 summer intern offer
Manulife	1 shortlisted
GS	4 shortlisted
Dialogue Experience (6 months Training Program)	2 shortlisted 2 employed
BAML	8 shortlisted
HKBN	2 interviews
Hang Lung	2 interviews
VEI	1 employed
HAGSL	N/A
HACTL	N/A
KPMG	N/A
ANZ	N/A

Objectives



For Participating Companies

- Profile your company as **an inclusive employer** and an employer of choice for talent with disabilities and special needs
- **Facilitate direct introductions to and nurture relationships** with students with disabilities and provide the opportunity to tap into a potential pool of talent
- Provide a platform for **showcasing the range of career opportunities** available in your company
- **Increase your disability confidence** – ie knowledge about how to attract and recruit disabled students

For Students with Disabilities

- **Build their aspirations** and help them realise that a career in the corporate sector is an achievable goal
- **Build their confidence and capability** – particularly through the skills and experience gained through the programme
- Give them the opportunity to **meet leading employers** committed to inclusive recruitment, and learn more about them and the opportunities they have to offer
- **Build their own network** with representatives from corporate sector

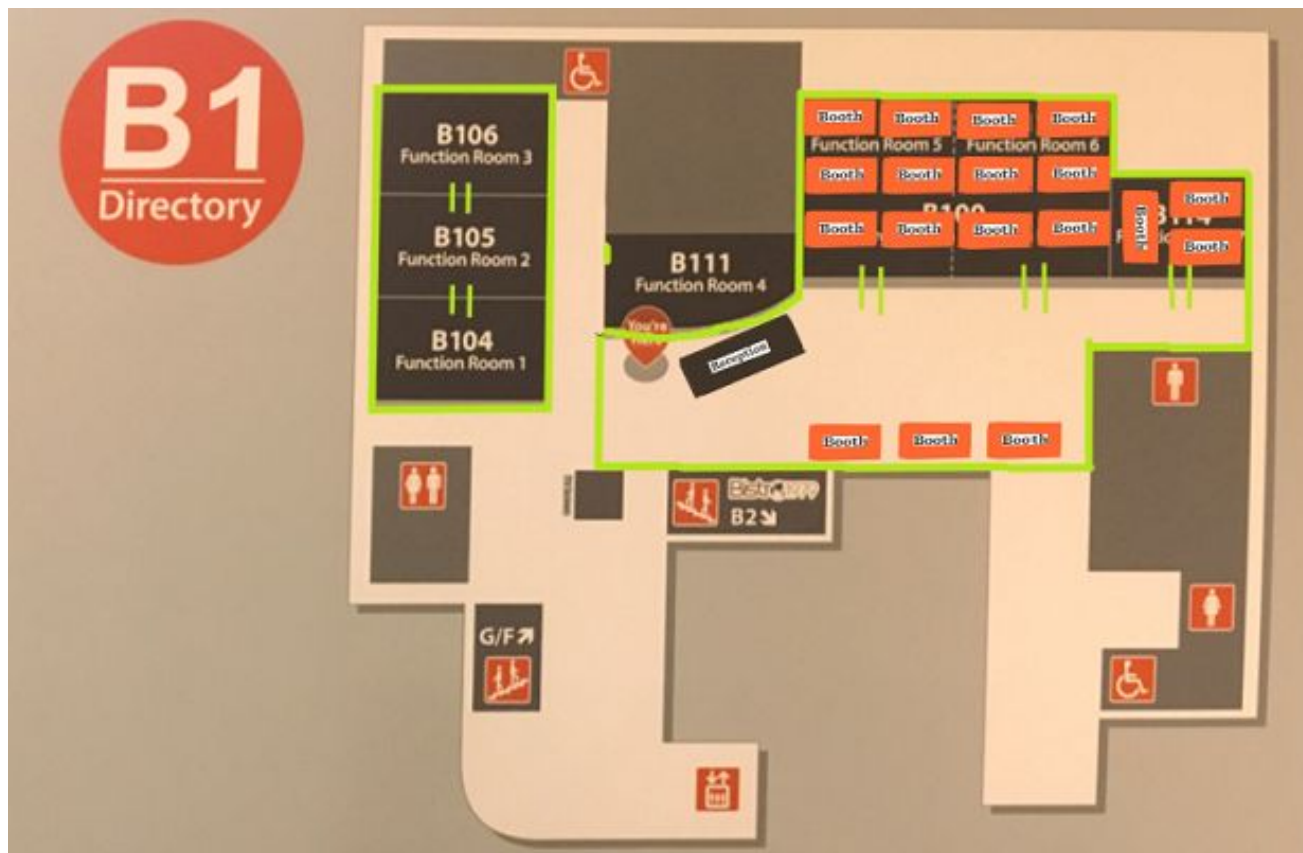
Fair Opp 2017

Tentative Date: Oct 7 (Sat)

Location: Hotel ICON basement



Led by: An Award-winning Initiative of COMMUNITY BUSINESS



Key Elements

Event/ Activity	2017
<p>Capability Building Workshop Venue: TBC</p>	<p>TBC</p>
<p>Employer Workshop Venue: TBC</p>	<p>TBC</p>
<p>Fair Opportunity Career Fair Venue: Hotel ICON basement (B1)</p>	<p>Oct 7 (Time TBC)</p>

New Elements

- 1. Students will be better prepared and more confident in meeting the employers**
 - Workshop on grooming and etiquette
 - Workshop on online profiling
 - Help provide proper business attire with donated executive suits
- 2. More opportunities for interaction between employers and candidates**
- 3. Offer opportunities for preliminary job screening with pre-matching on career interest**
 - Encourage to schedule first round interview after the job fair
- 4. Stakeholder engagement session with universities**
 - Round Table session for representatives from higher education institutions to share experience

Sponsorship Opportunities

Sponsorship Tiers	HKD
Platinum Sponsor	HKD 80,000
Gold Sponsor	HKD 50,000
Company Participation Fee	HKD 25,000

* Fees are included the employer workshop and the actual fair.

Benefits:

- ✓ Raise the profile of your company as an inclusive employer
- ✓ Position your company as an employer of choice for talent with disabilities and special needs
- ✓ Highlight any specific opportunities you have available
- ✓ Interact with a targeted pool of students with disabilities and special needs – but with no obligation

Sponsorship Levels & Benefits

	Platinum Sponsor	Gold Sponsor	Participating Company
Exclusivity for your Industry	✓	•	•
Pre-event marketing	Lead branding level	Secondary branding level	Listing
Logo on slide/ Background	✓	✓	•
Event Mobile App	✓	✓	✓
Welcome Remarks	✓	•	•
Corporate Panel Speaking Opportunity	✓ At Employer workshop ✓ At Fair	✓ At Fair	•
Opportunity to run a branded workshop session	✓ (Dedicated Session) * Refer to next slide	•	•
Media Exposure	✓ Media coverage opportunities ✓ Quote in event press release	✓ Media coverage opportunities ✓ Mention in event press release	✓ Mention in event press release
Display Pull Up Banners (Provided by sponsors)	2	2	1
Complimentary Tickets to Employers Workshop (pre-Fair)	8	4	2
Complimentary Tickets to the Fair	8	4	2
Electronic Binder of CVs of all students	✓	✓	✓



Led by:



An Award-winning Initiative of **COMMUNITY BUSINESS**

TALENT, no boundaries.