



Fair Opportunity 2016

Tapping a Unique Talent Pool



**FAIR
ppportunity**

for Inclusive Employers
and Students with 

Led by:



An Award-winning Initiative of **COMMUNITY BUSINESS**

What is CareER?

1st NGO for higher educated SENs

- ✓ 1st Student Union
- ✓ 1st Alumni Union
- ✓ 1st Charitable job platform



Focus on Disabilities

“Leading, inspiring and supporting companies”
to remove barriers to inclusion for people with disabilities – as employees, customers

- Provide assessments and site visit to help employers in accommodating candidates
- Focus on recruitment of talent with disabilities and special needs – and inclusive recruitment
- First inclusive recruitment event in Hong Kong since March 2013

Fair Opportunity

A pioneering inclusive recruitment programme

- Designed to build the confidence of a targeted pool of students
- Bringing together leading employers committed to increasing opportunities for disabled talent



Previously conducted in 2013, 2014 and 2015





An Award-winning Initiative of COMMUNITY BUSINESS



平等機會委員會
EQUAL OPPORTUNITIES COMMISSION



香港浸會大學
HONG KONG BAPTIST UNIVERSITY



香港中文大學
The Chinese University of Hong Kong



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學



Lingnan 嶺南大學
University



香港科技大學
THE HONG KONG UNIVERSITY OF
SCIENCE AND TECHNOLOGY



香港大學
THE UNIVERSITY OF HONG KONG



香港城市大學
City University
of Hong Kong

Previous Participating Companies



Atos



Bank of America
Merrill Lynch



Bloomberg



city'super

Goldman
Sachs



J.P.Morgan



Fair Opportunity Objectives



For Participating Companies

- Profile your company as **an inclusive employer** and an employer of choice for talent with disabilities and special needs
- **Facilitate direct introductions to and nurture relationships** with students with disabilities and provide the opportunity to tap into a potential pool of talent
- Provide a platform for **showcasing the range of career opportunities** available in your company
- **Increase your disability confidence** – ie knowledge about how to attract and recruit disabled students

For Students with Disabilities

- **Build their aspirations** and help them realise that a career in the corporate sector is an achievable goal
- **Build their confidence and capability** – particularly through the skills and experience gained through the programme
- Give them the opportunity to **meet leading employers** committed to inclusive recruitment, and learn more about them and the opportunities they have to offer
- **Build their own network** with representatives from corporate sector

Key Programme Elements

Universities and Tertiary
Educational Institutions

**Stakeholder
Engagement Session**

Students

Information Session

**Students Capacity
Building Workshop**

Accessible Website

to facilitate for
communication and
submission of
applications

Inclusive Recruitment Fair

Participating Companies

**Employers 'Building
Disability Confidence'
Workshop**

What's New This Year



- 1. Students will be better prepared and more confident in meeting the employers**
 - Workshop on grooming and etiquette
 - Workshop on online profiling
 - Help provide proper business attire with donated executive suits
- 2. More opportunities for interaction between employers and candidates**
- 3. Offer opportunities for preliminary job screening with pre-matching on career interest**
 - Encourage to schedule first round interview after the job fair
- 4. Stakeholder engagement session with universities**
 - Round Table session for representatives from higher education institutions to share experience

Sponsorship Opportunities



Sponsorship Tiers	HKD
Platinum Sponsor	HKD 80,000
Gold Sponsor	HKD 50,000
Company Participation Fee	HKD 25,000

* Fees are included the employer workshop and the actual fair.

Benefits:

- ✓ Raise the profile of your company as an inclusive employer
- ✓ Position your company as an employer of choice for talent with disabilities and special needs
- ✓ Highlight any specific opportunities you have available
- ✓ Interact with a targeted pool of students with disabilities and special needs – but with no obligation

Sponsorship Levels & Benefits



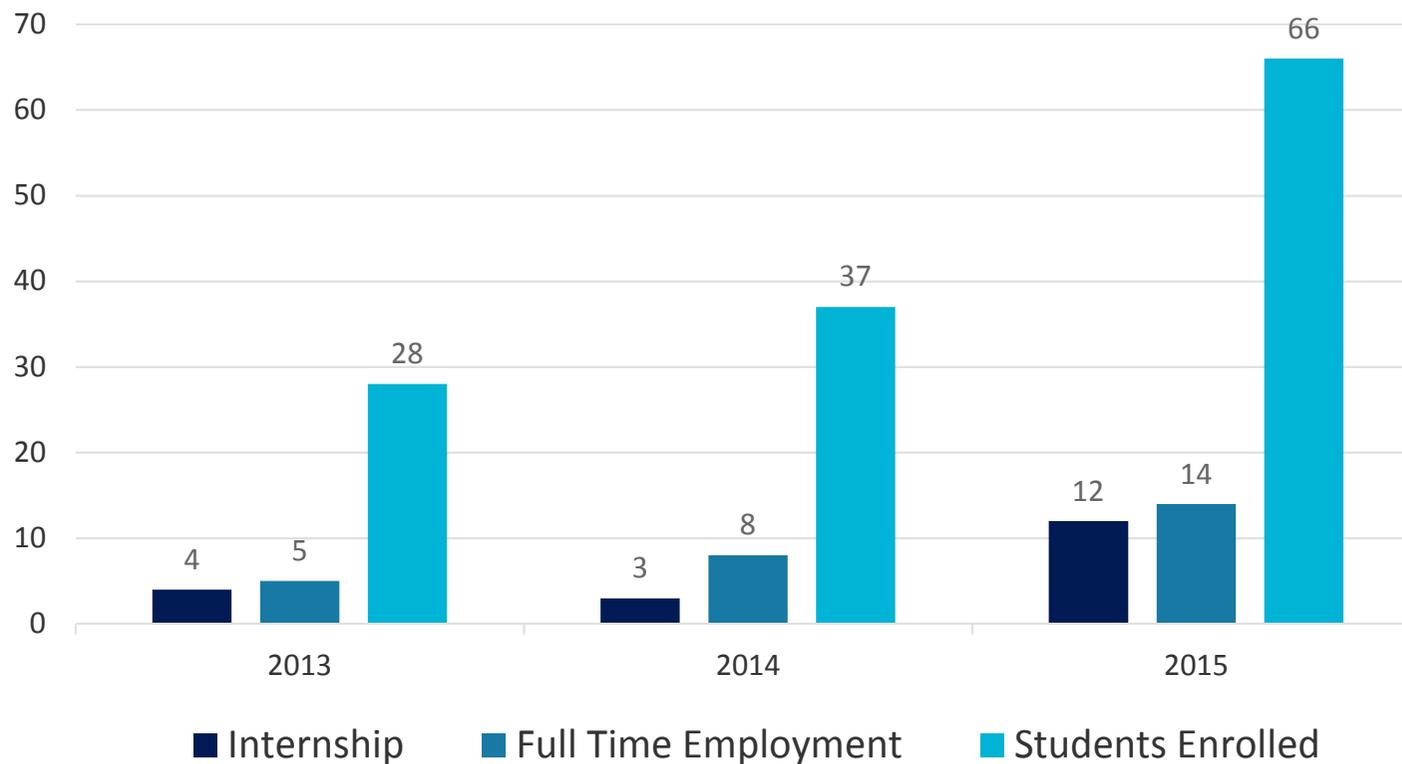
	Platinum Sponsor	Gold Sponsor	Participating Company
Exclusivity for your Industry	✓	✗	✗
Pre-event marketing	Lead branding level	Secondary branding level	Listing
Logo on slide/ Background	✓	✓	✗
Event Mobile App	✓	✓	✓
Welcome Remarks	✓	✗	✗
Corporate Panel Speaking Opportunity	✓ At Employer workshop ✓ At Fair	✓ At Fair	✗
Opportunity to run a branded workshop session	✓ (Dedicated Session) * Refer to next slide	✗	✗
Media Exposure	✓ Media coverage opportunities ✓ Quote in event press release	✓ Media coverage opportunities ✓ Mention in event press release	✓ Mention in event press release
Display Pull Up Banners (Provided by sponsors)	2	2	1
Complimentary Tickets to Employers Workshop (pre-Fair)	8	4	2
Complimentary Tickets to the Fair	8	4	2
Electronic Binder of CVs of all students	✓	✓	✓

Key dates

Event/ Activity	2016
Employers Workshop	Sep 27
Capability Building Workshop Venue: AIA Central	Sep 30
Fair Opportunity Career Fair Venue: 22/F, Hysan Place, Causeway Bay	Oct 15 (From 9am to 2pm)

Statistics of Previous Years

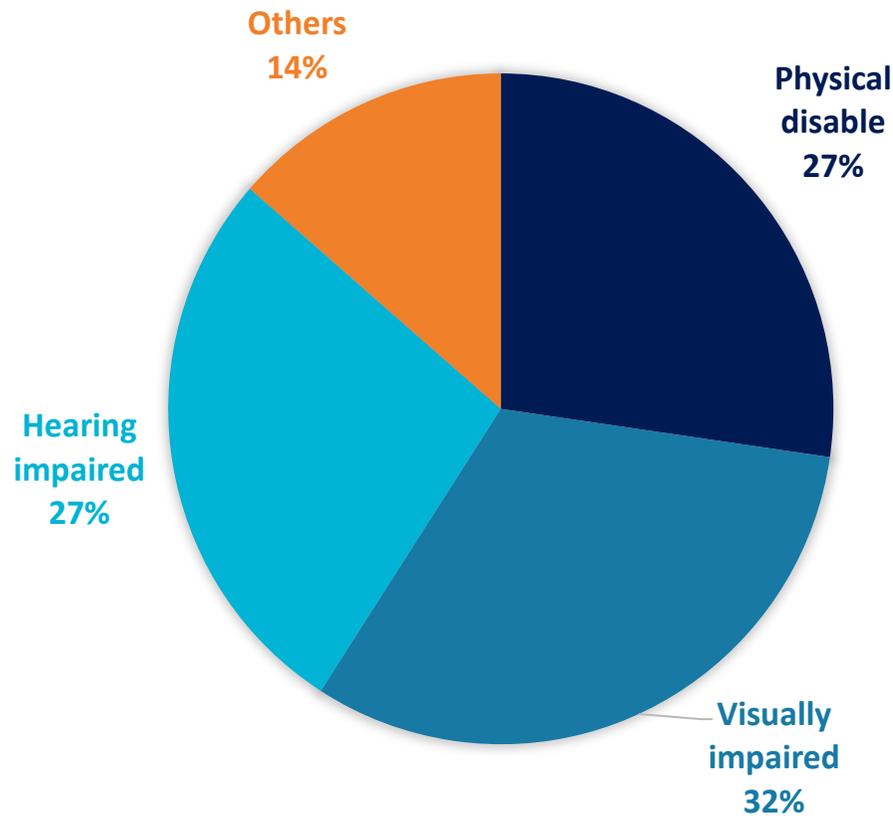
Internship and Job Opportunities Received after Fair Opportunity



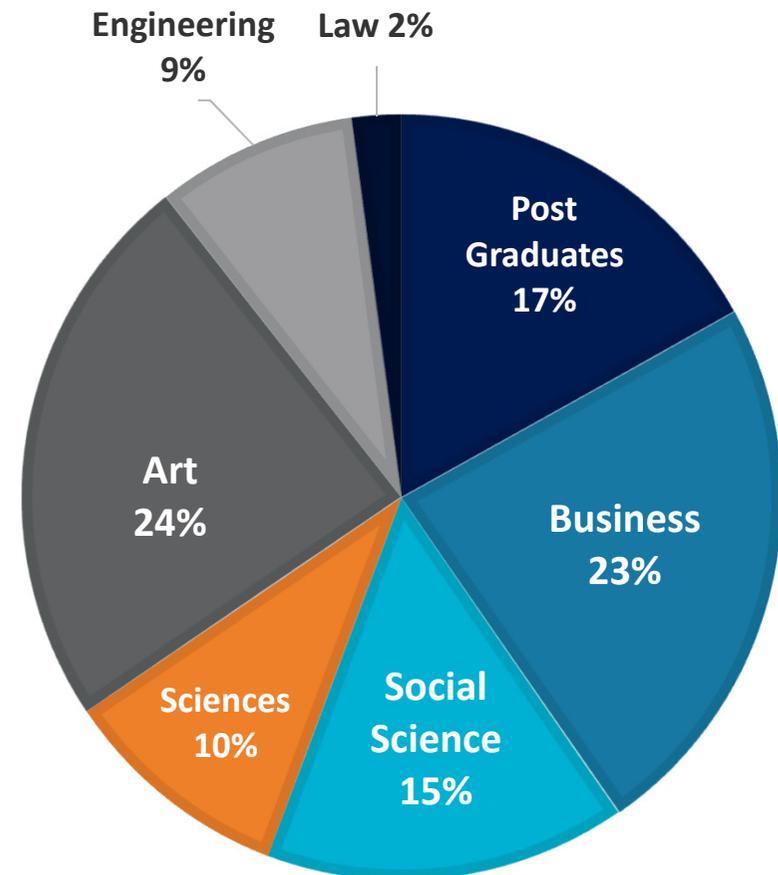
* Included but not limited to Fair Opportunity

Statistics of 2015

TYPES OF DISABILITIES OF 2015 PARTICIPANTS



FIELD OF STUDIES OF PARTICIPANTS



Feedback

Open to You was a great platform for us to be able to profile ourselves as employers who are looking for applicants with disabilities... it's able to connect employers interested in hiring people with disabilities along with students with disabilities who are interested in finding work... I think for any company who's thinking about employing people with disabilities, this is a great first step to learn more and to become involved. The good thing is there's no commitment... we're not saying that you must hire 3 people at the end of this event. So you go out there, you experiment, you learn.

Stephen Golden

Executive Director, Human Capital Management, Goldman Sachs



Due to my disability, I was very worried about my future. I have been trying to look for a job and sent many application letters but I never heard back from anyone. .. I feel very lucky to have an opportunity to join the [Fair Opportunity] Inclusive Recruitment event.. The event is very meaningful and it is really an unforgettable experience. Through this event, I met with many managers and express myself to them... Finally I got this offer and I have an internship in a bank.

Toby Lau

Graduate from The Hong Kong Polytechnic University

Students' Feedback

Directly talking with Employer enables me to **understand the working environment genuinely** and give me confidence towards those companies

Becky Wong - University of Hong Kong

It was really an unforgettable experience for me to connect, communicate and share something with companies, organisers and other participants.

I appreciate the opportunity to have better **understanding about the companies and their business values** as well as discussing and see if it is possible to gain job opportunities. The employers are so nice and I will send my cv to some of them soon.

Michelle Chan - Hong Kong University of Science and Technology

Though I am not in the job market right now (I may learn to walk someday), **the event yielded a host of useful information and contacts about possible internships and when I graduate, a long term job.** This is in no doubt invaluable to me throughout my career.

Lolitta Ho - Chinese University of Hong Kong

I am glad to make different new friends today. I have met more than 20 people today and I make many new friends with disabilities also! The event offer a very good opportunity for us to network with university students and the employers. **I have listened to the suggestions from the HR in different companies.**

Joyce Lee - City University of Hong Kong

Graduates & University's Feedback



It is a valuable exposure for disabled students to meet potential employers. It was a rewarding experience for us to know what the employers are looking for. From my perspective, it was a successful event.

Carmen Yau

Student with Mobility Impairment

Many thanks for the meaningful opportunity provided to our students. We look forward to more cooperation with your team and kindly be reassured that we are more than happy to assist in promoting your activities to the targeted student groups.

Samuel Hung

*Head of Career Planning and Development Centre
Chinese University of Hong Kong*

During the program, Community Business gave opportunities for dialogue to promote better understanding between disabled talent and employers. The programme helps disabled talent build a wide range of contacts and gives them better opportunities to secure the position they want.

Graham

*Student with Hearing Impairment
– Found employment at Cherrypick, a mobile innovation company*

Award Winning Programme



Recognised with
Innovation Award in
HKSAR Government's
2015-16 Talent-Wise
Employment Charter and
Inclusive Organisation
Recognition Scheme



<https://www.facebook.com/CommunityBusinessLtd/videos/905665249542895/>

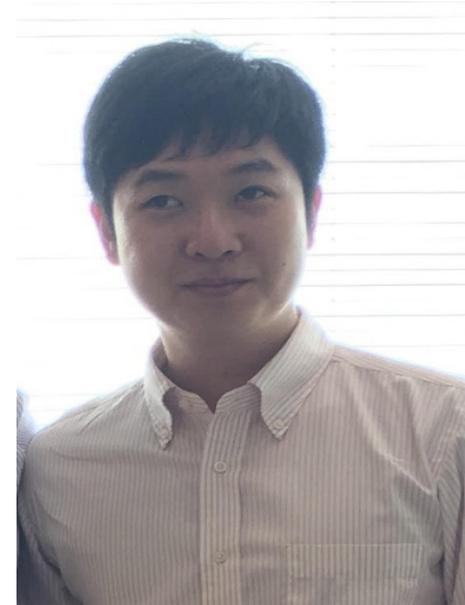
Contact Us



Walter Tsui Co-Founder & Executive Manager

Mobile: +852 9744 7925

Email: walter@career.org.hk



Contact Us



CareER Association Ltd.

Tel: +852 34824288

Website: www.career.org.hk

Email: info@career.org.hk



careerhk

